

# Sage Company Overview

June 2024



### About Sage

1996

Year Founded \$25.2B

AUM/AUA as of 5/31/2024

18

Investment Management Professionals 57

Employees

#### **Investment Strategies**

- Taxable Fixed Income
- Enhanced Cash Management
- Liability Driven Investing
- Tax-Exempt Fixed Income
- Global Tactical ETF Strategies
- Responsible Investing Integration

### The Sage Difference



**Structure:** independence and size enables nimble approach



**Alignment:** willingness to tailor portfolios and the client experience



**Consistency:** long-standing investment team and process



**Service:** commitment of people and resources to serve clients well



#### President & Co-CIO, Managing Partner

Robert G. Smith, III, AIF® & CIMC 🚢

#### Portfolio Management

Thomas H. Urano, CFA 🚢 Co-CIO & Managing Partner

Jeffery S. Timlin, CFA, CMT 🚢 Managing Partner

> Seth B. Henry, CFA Partner

Andrew K. Demand, CFA Partner

David L. Luria, CFA Vice President

Nicholas C. Erickson, CFA

Vice President

Christina R. Ellis Associate

Brett J. Adelglass, CFA Associate

Nicholas A. Barnard Associate

#### **Research & Strategy**

Robert D. Williams, CFA

Managing Partner, Chief Investment Strategist

Robert C. Peck, Jr. Managing Partner

Komson Silapachai, CFA

Emma L. Harper

Vice President, Sr. Research Analyst

Vice President, Sr. Research Analyst

Vice President, Sr. Research Analyst

Douglas A. Benning

Vice President, Sr. Research Analyst

Xochitl C. Maldonado

**Andrew Bui** 

Research Analyst

Partner

Andrew S. Poreda, CFA

Jae Y. Song, ASA

Research Analyst

#### Information Technology

Cameron R. Ladd

Partner, Chief Technology Officer

Jay B. McKinney, CISSP

Systems Engineer

Alice M. Quintanilla

Developer

**Paul Vonder Haar** 

Data Architect

Clemence Kelman

Business Intelligence Developer

#### **Operations**

Allison C. Hartman

Partner, Director of Operations

Erica G. Mass

Assistant Vice President

Mark J. Welp

Assistant Vice President

Matthew L. Cleavenger

Assistant Vice President

**Debora Ayala-Chavez** 

Associate

Daniel J. Sanders

Associate

#### Institutional Team

Michael D. Walton, AIF®

Managing Partner

Sean C. Krasan

Managing Partner

L. Dustin Finley

Partner

Sean F. McShea

**Executive Vice President** 

Gregory H. Cobb

Vice President

Lily Tu

Vice President

Kari K. Edgar

Director of Client Administration

Lily A. Atilano

Associate

Jessica N. Hernandez

Associate

Ryan Eubank

Associate

#### Administration

John R. Slais

Managing Partner, Chief Financial Officer

Wade T. Uloth. IACCP

Partner, Chief Compliance Officer

Annette S. Kennedy

Office Administration

Giovanna M. Gutierrez

Office Coordinator

#### **Private Client Team**

Bob W. Moser, CIMA®, CRPC, CFIP

Managing Partner, National Sales Director

Arthur L. Cherches

Vice President, National Accounts

Zachary T. Sooter, CFIP

Regional Director - Midwest

Brian C. Larson, CFIP

Regional Director – Northeast

Thomas J. Bourg, Jr.

Regional Director - Mid Atlantic

Jamisen M. Allen, CFA

Regional Director - South

Courtney L. Walker, AAMS®, AIF®

Regional Director - Southeast

Amy C. Swearingen

Senior Regional Consultant

Melania McCarley, AIF®

Regional Consultant

**Curtis Baker** 

Regional Consultant

Jacob Adams

Regional Consultant

#### **Marketing Services**

Jessica A. McHugh

**Director of Marketing Communications** 

Rachel Acuña

Associate

### About Our Firm

### Strategies and Services

#### Taxable Fixed Income

Enhanced Cash Management
Short Term
Moderate Term
Intermediate Term
Int. Term Corporate
Core Aggregate
Core Gov/Credit
Long Gov/Credit

#### Specialty

Government Only Insurance

#### Tax-Exempt Fixed Income

#### **Total Return**

Moderate Term Intermediate Term Core

#### **Laddered Maturity**

1-5 Yr 1-10 Yr 1-15 Yr

#### Specialty

State Specific or Preferred

#### **Tactical ETF**

Core Plus Fixed Income All Cap Equity Plus

#### **Target Risk**

Conservative Moderate Moderate Growth Growth

#### Specialty

Multi Asset Income

#### **Retirement Plan Solutions**

Liability Driven Investing
Corporate Defined Benefit
Public Defined Benefit
Taft Hartley Defined Benefit
Cash Balance
Target Date Strategies
Fiduciary Services

#### **ESG Solutions**

ESG Enhanced Cash Management
ESG Short Term Fixed Income
ESG Intermediate Term Fixed Income
Impact Bond
Municipal Impact Bond
ESG Core Plus Fixed Income ETF
ESG Asset Allocation Conservative ETF
ESG Asset Allocation Moderate ETF
ESG Asset Allocation Growth ETF
ESG Global Equity ETF



### Representative Clients

#### **Taft-Hartley Funds**

UAW Retirees of Mack Trucks Health Benefit Fund, MI Steamfitters Local Union No. 420, PA Texas Iron Workers, TX Sheet Metal Workers Local 265, IL I.U.O.E. Pipeline Employers H&W Fund, MD

#### **Foundations & Endowments**

H. Lee Moffitt Cancer Center & Research Institute Fdn., FL Kids in Need of Defense (KIND), DC The Catholic Foundation for the Diocese of Greensburg, PA Lutheran Foundation of Texas, TX Scholarship America, MN

#### **Public Funds**

Tuscaloosa Police and Firefighters, AL Georgia Firefighters' Pension Fund, GA City of Galveston Firefighters, TX Metropolitan Library Systems, OK Luzerne County Employees Retirement System, PA

#### **Corporate Retirement Plans**

Nintendo of America, Inc, WA Sweetener Products Co., CA Brazos Electric Power Cooperative, TX TrueValue Corporation, IL Mary Kay, Inc., TX

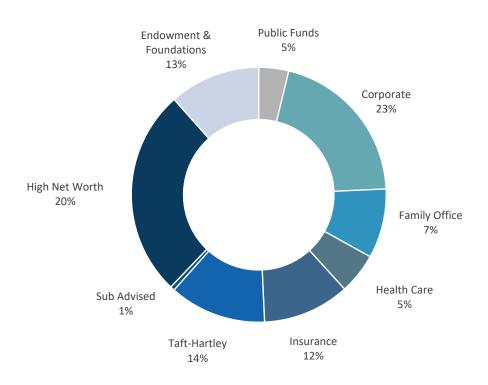
#### **Insurance Institutions**

American Longshore Mutual Association, AL Valley Schools Insurance Group, AZ CrossFit Risk Retention Group, MT Multinational Insurance Company, Puerto Rico Ethos Group Incorporated, TX

#### **Healthcare Institutions**

Baptist Health Systems of South Florida, FL Mercy Medical Center, IA Bryan Health, NE Detroit Medical Center, MI Asante Health System, OR

## Total Firm Assets By Client Type (5/31/2024)





### Investment Process

### Balance Top-Down Process with Thoughtful Portfolio Design

Investment Committee Portfolio Management Research Team

#### Macro View

- Growth, Policy, Valuation, Sentiment
- Secular, Cyclical, Near-Term
- Relative Value, Risk Compensation



### Portfolio Design

- Translate Macro View
- Optimize Risk Exposures
- Factor Sensitivity Analysis

### **Risk Modeling**

- Holdings-based
- Statistical
- Factor-based Stress

#### Security Selection

- Credit Analysis
- Structural Review
- ESG Integration



### Fixed Income

### Strategies

Our fixed income offerings include both taxable and tax-exempt strategies that serve clients' needs across the maturity spectrum. Strategies are implemented in separately managed accounts that can be customized to help clients efficiently accomplish their unique goals and objectives.

### Investment Philosophy



**Income:** deliver a consistent income advantage from diversified sources



**Risk Management:** risk profile consistent with the assigned mandate





**Diversification:** fulfill our role in the asset allocation process

### Investment Approach

Team integration is fundamental to our success in the portfolio construction process. Our investment committee, portfolio management, and research teams work together to balance the development of our macro view with rigorous portfolio design and active risk management.



### Liability Driven Investments

### Strategies

We have the expertise, experience, and tools to serve liability-focused institutions. Desired outcomes are met through the execution of the investment process and the application for each client's unique needs. We craft custom solutions for defined benefit and cash balance plans, as well as insurance companies, non-profits, and health care organizations.

### Investment Philosophy



**Initial Diagnostic:** work collaboratively to develop comprehensive analysis



Custom Portfolio: accounts separately managed with custom liability benchmark





Ongoing Monitoring: regularly measure changes to both assets and liabilities

### Investment Approach

We start with the end in mind. The relationship between assets and liabilities is a key consideration of the planning process because ultimately, our liability-driven approach is about managing risk. Each account is customized and measured against a custom liability benchmark.



### Global Tactical ETF Strategies

### Strategies

We have the experience of using ETFs since 1998. We actively manage ETFs in risk-based asset allocations which are designed to be core solutions. We also manage multi-asset income strategies which balance the search for income with managing portfolio volatility.

### Investment Philosophy



**Top-Down Approach:** drivers include macro, policy, valuation, and sentiment



**Tactical Management:** dynamic portfolio allocation based on 3-6-month outlook



Risk Management: risk budgeting and stress testing are core to process

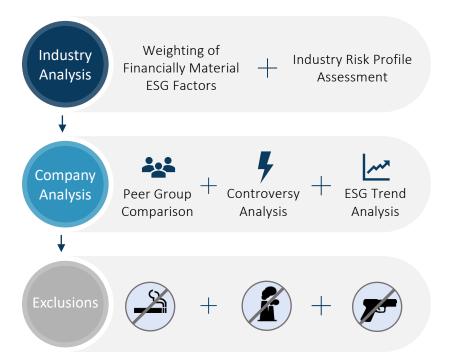
### Investment Approach

We translate our macro view into objective-based strategies while balancing portfolio and implementation risk. While there is high level of complexity within our investment process, we choose to express that complexity using straight—forward, market segment-oriented ETFs.



### Responsible Investing

### Evaluate the Long-Term Implications of ESG Risks and Opportunities





## No two companies are alike.

Although a company may be a leader among its peer group, the industry in which it operates may expose it to risks that cannot be mitigated through company management. By combining an ESG macro industry risk analysis with a company-level sustainability evaluation, the Sage Leaf Score bridges this gap, enabling investors to quickly assess companies across industries.



### Disclosures

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